



# Annual Report 2011

# Introduction

2011 has been a busy but positive one for JWOC. We've had a number of new beginnings with the new library opening, new staff starting and new classes running. We've also had some challenges, such as the flooding in Siem Reap and bureaucratic troubles in Laos, but the team was able to rise to these and other challenges and we have come out even stronger.

Internally 2011 saw a new management structure, switching from two Managing Directors to one plus a dedicated Education Manager. The change has been successful and the projects continue to thrive.

This report will look at each project and its progress and impact in 2011, comparing this against the goals set. It will then look at the priority goals set for 2012.

If you have any questions about this report, please email [info@journeyswithinourcommunity.org](mailto:info@journeyswithinourcommunity.org).

Best regards,

*Nicola Ball*

Managing Director, JWOC



# Scholarships

**Goal-** To have all final year students complete their studies successfully

**Achievement-** All final year students graduated and all are in employment



*Final year students at the graduation and reunion party.*

**Results from employment survey-** our recent survey asked all graduates about their current employment-

- 100% said they were employed (97% full time)
- 90% were in a graduate level job
- The average monthly salary was \$239, over three times the national average

To read stories from our scholarship students take a look [here](#).



# Scholarships

**Goal** - To carry out further training for the students including a focus on personal finance and personal health.

**Achievement**- 11 workshops took place, including financial training from Melbourne University and personal health from the Reproductive and Child Health Alliance.



*Students participate in a personal health workshop*



*The 18 new students in Cambodia*

**Goal**- To take on at least 19 new students

**Achievement**- 18 new students started in Cambodia plus 4 each in Laos and Myanmar



To see the new FAQs page for the Scholarship Programme go [here](#).

# Scholarships – Goals for 2012

**Tactical** To focus additional training on career and employment skills.  
To make more opportunities for alumni to remain engaged and helpful.

**Activity** To maintain scholarship student numbers at 95 across the three countries.

**Impact** To have at least 80% of students have 'graduate level' jobs within 2 months of graduating .  
To have at least 80% of students earning at least 20% more than average salary within one year of graduating .

These two goals will enhance the students ability to find good jobs by building their skills and network

Staying with this number means we are able to provide sufficient support to each individual

We need to know if getting a degree really does make a difference to students economic lives .



# Clean Water



*Above, a family pose with the new well.*

*Right, one of the new training tools in action*

**Goal** – To complete 5 villages

**Achievement**- We brought clean water to 3812 people, over 300 more than last year . Due the large size of the villages we completed 3 rather than 5.



**Goal**- To enhance training sessions through development of further visual resources including flip-charts

**Achievement**- flip-charts ( aka village PowerPoint!) are now used in all training sessions. The sessions have also been redesigned to be more relevant and interactive.

# Clean Water

**Goal-** to develop further relationships with Commune officials

**Achievement-** we have continued to work closely with village chiefs and have good working relationship with the commune chief



*Village chiefs, such as Searn Hean, are essential to making the project a success*

*Perkin Elmer ran a children's day in the village they sponsored as part of their team building week*



**Goal-** to expand fundraising efforts to include large donors such as foundations and corporations

**Achievement-** this year the Clean Water Project received two large grants, one from Perkin Elmer Inc and the other from the Jewish Community Teen Foundation

To learn more about the Clean Water Project in 2011, take a look [here](#).



# Clean Water- Goals for 2012

**Tactical** To improve scouting and mapping process to reduce errors and increase efficiency.  
To refine hygiene training content and method in line with results of impact assessment.

**Activity** To bring clean water to at least 3000 people.

**Impact** In the villages we work with, to increase use of good hygiene practices by at least 50%.  
In the villages we work with, to decrease incidence of hygiene related illnesses by at least 30%.

With the new monitoring process we are able to pinpoint any gaps or flaws in our training- and then change them.

Changing the indicator from villages to people better reflects the purpose of the project

We have to focus on the difference we make. This information is gathered from our impact assessments





# Microfinance

**Goal-** To provide loans to at least 100 borrowers

**Achievement** – 144 loans were disbursed



*Some of our 2011 borrowers.  
In this year the average  
loans size was \$ 131.*



**Goal-** To successfully complete three loan cycles

**Achievement-** We completed 3 cycles and started a further 2.



# Microfinance

**Goal-**To help third time borrowers develop their businesses independently from JWOC.

**Achievement-** Third time borrowers received additional training, including basic bookkeeping. Fewer than 1% take a fourth loan.



Fourth time borrowers such as Seangky are rare as repeat borrowers become more independent.



**Goal-** To evaluate and then improve the project depending on JWOC's experience, repayment rate and impact..

**Achievement-** The project has been improved across many areas, including record keeping, impact assessment, training and accessibility. An independent review of previous impact surveys can be found [here](#).



To read more about the activities in 2011 take a look at the updates [here](#).



# Microfinance – Goals for 2012

**Tactical** To investigate, and if viable, to prepare for distribution of student loans for final year students in time for semester two 2012.  
To ensure Octopus and Quickbooks records are consistently up to date, in agreement and accurate.

**Activity** To increase the number of loans distributed by 20 compared to 2011.

**Impact** To increase the percentage of borrowers reporting an improved financial situation to 80%.  
To enable at least 15 new businesses to become established and generating profit.

Loans a way to help those who are in financial difficulty graduate their course and capitalize on their years of study.

We need to check that the loans are making a difference . If borrowers have more money to buy what they need, we are doing well.



# Free Classes

**Goal-** To introduce further extra-curricular components to all our free classes

**Achievement-** All classes now have an 'Open Lesson' every month . In these the teacher teaches a prepared lesson based on an awareness day that month, for example World AIDS Day, Earth Day and World Food Day.



**Goal-** To develop the community library

**Achievement-** The library was open for all of the year, with the official opening in February.

The average number of users per day is 33. 2126 books are available, ranging from pre-school to university level, in both English and Khmer.

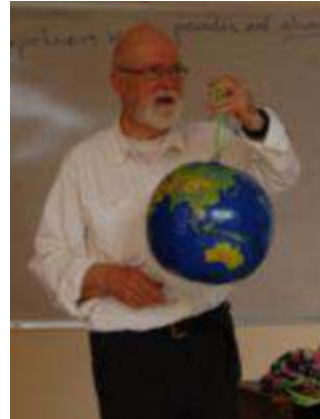


# Free Classes

**Goal-** To increase the quality of all of our classes through further training and resources for our teachers

**Achievement-** We had 19 teacher training workshops and 12 teacher meetings to build confidence and capacity. In addition, all teachers were observed at least twice with feedback given after each lesson.

105 lesson plans and reproducible resources plus 600 flashcards have been produced.



**Goal-** To find further ways to gain sponsorship for various classes

**Achievement-** This was unfortunately not fully achieved and two classrooms are without current sponsorship.



# Free Classes

**Goal-** To maintain the number of classes we offer and the number of students attending.

**Achievement-** Over the year we have increased the number of classes from 25 to 36, with enrolled student numbers increasing to 644, plus additional students also attending Conversation Class and Art Class.



To read more about the Free Classes Project in 2011, please take a look [here](#).



# Free Classes - Goals for 2012

**Tactical** To improve the quality of classes through increasing ability of teachers and availability of resources.

**Activity** To increase the number of under 8s benefiting from JWOC free classes, beginning early 2012

**Impact** To ensure at least 85% of students finishing one course are capable of moving on to the next level of English learning.

Our classes are good, but there's room for improvement. Regular observation of lessons lets us know how the teachers are doing.

Early years education is so important but currently JWOC has only one class for the under 8s

This is to recognize that just holding classes is not enough, we need to ensure the students are actually learning



# Emergency Relief



*Sokhei, a scholarship student, distributing water purification tablets.*

**Goal-** To provide as many opportunities as possible for emergency training, planning and implementation for staff and scholarship students

**Achievement-** We didn't work on this activity directly however all staff and several students were involved in the flooding relief response

*Office Manager Vantha coordinated many of the relief efforts.*



*Baby Em was helped by JWOC to attend an Operation Smile clinic to have surgery on his cleft lip.*





# Emergency Relief

**Goal-** To ensure repayments on outstanding Fire Relief loans

**Achievement-** We have received \$1,627.5 this year, \$282 less than in 2010. The received amount was lower due to more completed loans, 11 completed in 2011, and the impact of the flooding.



*A borrower receiving her certificate of loan completion.*

**Goal-** To help local villagers prepare for the event of flooding during the rainy season

**Achievement-** We didn't work on this activity.



To read more about our Emergency Relief work in 2011, click [here](#).



# Emergency Relief- Goals for 2012

Starting in 2012, the Emergency Relief Fund will be renamed and re-designed as the Community Liaison and Assistance Project to allow us to better work on the long term impacts of the flooding.

Further goals will be added after the team is in place and needs assessments are completed.

**Tactical** To recruit and train a new team to manage and implement the project.

**Activities** To carry out needs assessments in at least 5 of our partner villages by end of March.

The team will consist on one paid Project Manager plus scholarship student volunteers

We will work with villages geographically close to JWOC plus rural villages where the Clean Water Project previously worked



# Laos

**Goal-** To support Phik Noi and Muang Nga Primary Schools

**Achievement-** Both schools received support, including establishing a library in Phik Noi and providing new desks in Muang Nga.



**Goal-** To increase the number of scholarship students

**Achievement-** The number of students was increased from 7 to 10.



*The four new students in Laos.*

**Goal-** To increase the number of free classes

**Achievement-** The number of JWOC classes was increased to 9.



# Laos – Goals for 2012

During 2011 JWOC has been attempting to secure an Operational Permit to work in Laos, in line with the government's request. However intense bureaucracy and corruption have stalled the application and limited the scale of work we can do.

**Tactical** To gain an Operational Permit by first quarter of 2012.

**Activities** On hold- no new activities until Permit is in place however all existing commitments will be met including supporting scholarship students till the end of their course.



We will persevere and hope to gain a permit without paying a bribe

You can read more about the application for an Operational Permit [here](#).



# Myanmar

**Goal-** To support four new students

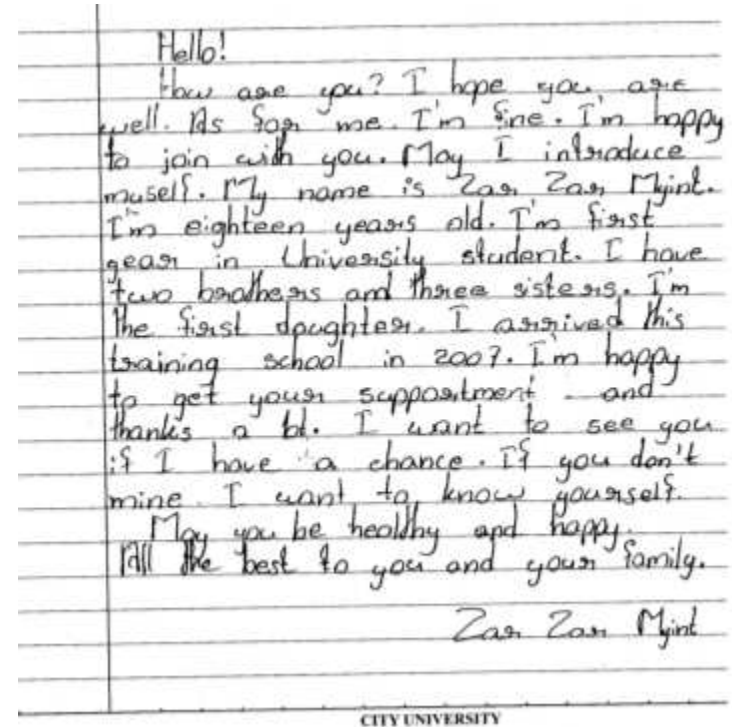
**Achievement-** Four new students received scholarships

**Goal-** To match new students with specific sponsors

**Achievement-** All students are matched with a sponsor.



*The scholarship students.*



*A letter from a student to her sponsor. The students have very limited access to email so write on paper, which the Country Director then scans and sends*



# Myanmar – Goals for 2012

- Tactical Managing Director to visit project by March.  
To improve the quality of tutoring through increasing ability of older students and availability of resources.
- Activity To increase the number of teaching and learning resources available in the orphanage.  
To increase the frequency of the homework club sessions.
- Impact To increase the homework scores of the younger children in the orphanage.

Project visit will allow for better understanding, delivery of resources and training.



More tutoring is also good for the older scholarship students as they get more practice and increase their confidence



# Publicity

**Goal** - to work with other organizations in Siem Reap to find students in need of scholarships and villages in need of clean water.

**Achievement** – Scholarships were advertised via 6 local NGOs however we found using the local commune system better for finding villages in need of clean water.



**Goal**- to update the website regularly

**Achievement**- The website is updated weekly with news and pictures plus with all project reports and other publications.

**Goal**- to improve JWCOC's visibility on the internet

**Achievement**- The website received 6% more visitors in 2011 than in 2010. Facebook page now has 59% more fans and the visits to the blog have increased to an average of 160 per month.



# Publicity – Goals for 2012

**Tactical** To modify the website, making it more attractive and easier to use.

**Activities** To update either the website news section, Facebook page or blog at least once per week.

**Impact** To increase interactions ( likes, shares, comments) on Facebook by 15%.  
To increase visits to the website by 10%.

The website has some great information and is a good way to share with our supporters- but it could be better!

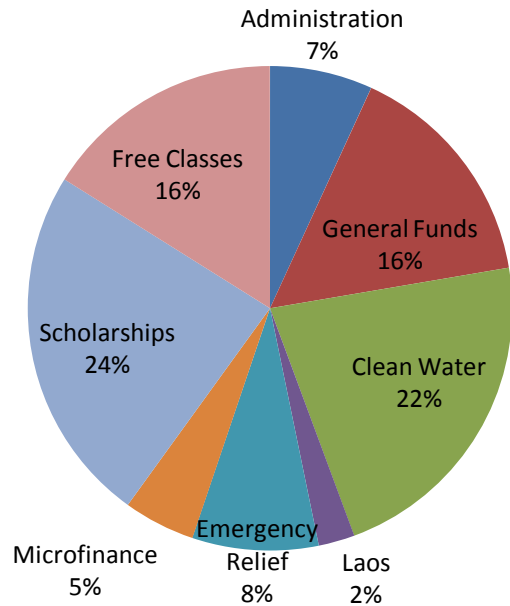


More interactions means the word about JWOC spreads further.

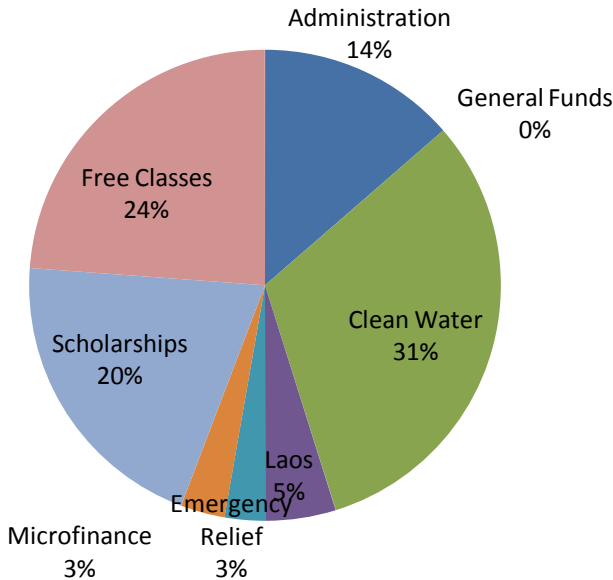




## Donations and other income



## Expenditure



# Finances

In 2011 \$213,985.72 was donated to JWOC, in addition funds were received from visit expenses, repayments on loans and from sale of goods.

Some funds donated in 2011 were for use in 2012 and beyond, including those for scholarships and for the post-emergency recovery work.

Where a project did not receive sufficient dedicated funding the deficit was covered by donations to the General Fund.

JWOC retained its 501 3 (c) status. Details of information submitted to the IRS can be found at [www.guidestar.org](http://www.guidestar.org)



# Staff

The total team in Cambodia is now 18, including all part time staff. In Laos there are 2 part time staff and in Myanmar 1 part time staff.

All project managers in Siem Reap signed for another year allowing for greater continuity.

All staff are nationals of the country they work in apart from 2 Britons in Cambodia and 1 American in Laos.

JWOC is committed to the development of its staff, both for the benefit of JWOC and its beneficiaries and more generally for the development of human resource capacity in Southeast Asia. For this reason JWOC provided numerous training opportunities for staff during 2011.



*The Siem Reap team, including staff, children and volunteers.*

To see pictures of the Cambodia team click [here](#).



# Volunteers

Volunteers, both local and visiting, are able to enhance our work and provide valuable assistance. In 2011 we had 24 longer term volunteers and volunteer groups. Thank you to all !

Noel Jenkinson

Reagan Travers

Hallie Bridger

Lambe and Dowd families

Jesse Mojica

Pang Vutha

Kim Ng

Suy Akara

Carly Phillips

Anne McNaughton

Jacques Boudon

Anne-Marit Vestengen

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