



Business Plan Workshops

Period: 2025-2026

What do we need?

JWOC is seeking \$1,000 per year to implement 5 Business Plan Workshops (\$200 per workshop) aimed at equipping university and post-high school students with practical entrepreneurship skills. These workshops will empower young people to turn their business ideas into actionable plans and gain the confidence needed to pursue self-employment and small business ventures. Any contribution makes a difference.

What's the problem?

Many Cambodian post-high school and university students, especially those from low-income and rural



backgrounds, are interested in entrepreneurship but lack the practical skills and confidence needed to pursue it. Although some may study business-related subjects at university, most receive limited exposure to real-world business planning, financial management, or market analysis.

Without access to hands-on training or experienced mentors, these youth struggle to set clear business goals, develop viable plans, or confidently take the

first steps toward launching an enterprise. They often face difficulties in securing funding, pitching ideas, or managing startup risks. This lack of practical entrepreneurial education limits their potential to create income-generating opportunities and hinders community-level innovation and job creation. Without intervention, their ideas remain unrealized, and their ability to contribute to Cambodia's economic growth is diminished.

What do we do?

JWOC will train up to 25 youths annually through 5 interactive Business Plan Workshops. Youths will be guided through the process of developing, honing, and presenting a workable business plan during these sessions. To guarantee practical learning, the workshops will incorporate peer collaboration, real-world case studies, and mentorship from seasoned facilitators.

Youths will acquire vital skills in marketing tactics, sustainable business practices, and financial forecasting through these workshops. More significantly, they will depart with the skills and self-assurance necessary to follow their ideas, look for funding, and effect change in their communities.